

MARC = MEASURE AVOID RISKS CAPTURE & COMMUNICATE

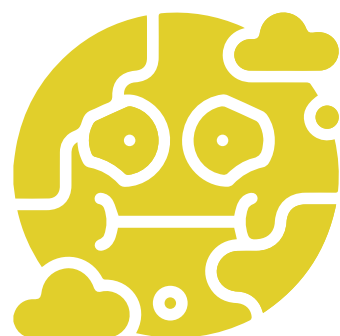
ECOLOGICAL CRISIS

Today, we are facing an unprecedented ecological crisis caused by an excessive pressure on natural resources and habitats, hindering the biosphere's capacity of processing the by-products of human activities (GHG emissions, solid waste etc).

SOLID PLASTIC WASTE AND MICRO-PLASTICS

CLIMATE CHANGE

AIR POLLUTION



BIODIVERSITY LOSS

DEFORESTATION

SOIL LOSS

WE NEED

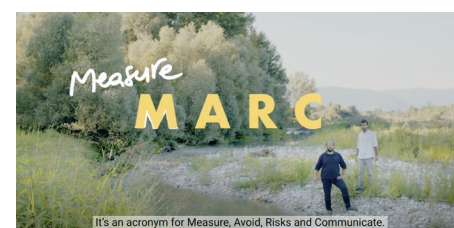


STRATEGIES AND POLICIES

TO



REDUCE NEGATIVE IMPACTS
SUPPORT THOSE WHO TAKE CARE OF NATURE WITH ACTIVITIES THAT GENERATE POSITIVE IMPACTS



WATCH THE VIDEO

youtu.be/1eThQrEPNkI

MARC

WHY?

To accompany people and organizations on a journey of **environmental and social responsibility**.



MEASURE MEASURE AND VERIFY YOUR IMPACT

We will help you measure the impacts of your company. Becoming aware of the **environmental impacts of your products and services, and associated operations** is the first step in designing and implementing effective strategies to reduce them.

HOW?

Carbon Footprint
Life Cycle Assessment,
ISO, etc.



AVOID REDUCE AND AVOID YOUR IMPACTS

Based on the measurement of your impacts, with the support of the **Etifor Climate-Positive List** (a collection of international best practices created and constantly updated by Etifor), we will help you reduce the impacts of your activities.



RISKS MITIGATE CLIMATE RELATED RISKS

Climate change and its consequences can jeopardize your products and operations. We will help you understand **which risks you company might face** and how to mitigate them.



CAPTURE & COMMUNICATE: SUPPORT PROJECTS THAT PROTECT OR RESTORE NATURE AND ACHIEVE YOUR GOALS

We will help you in defining a goal that is aligned with your company's values and capacities. You can choose among the numerous projects in our portfolio, which is designed to **protect the environment and people's wellbeing**. This will allow you to achieve your goals while effectively communicating about the journey you undertook.

CONSERVATION OF EXISTING FORESTS



CREATION OF NEW FORESTS



PROTECTION OF RIVERS

CREATION AND MAINTENANCE OF GREEN SPACES FOR RECREATIONAL AND TOURISTIC USE

