

NAVIGATING THE NEW DEFORESTATION-FREE PRODUCTS REGULATION

WEBINAR | Tuesday, 5 September 2023 | 15:00 - 16:30 CEST

www.etifor.com

Brazilian experiences on traceability

What will we talk about?

The new **deforestation-free products Regulation** (EUDR) will be a game-changer for European companies importing timber, soy, beef, cocoa, coffee, palm oil, rubber, and derived products. The legislation aims to regulate the access of forest-risk commodities to the European market, and will make it mandatory for EU-based companies to carry out strict due diligence on imported products included in its scope.

In this webinar **we will shed light on what changes for European companies trading with tropical countries**, by bringing the case of **Brazilian value chains**. In fact, Brazil accounts for 48% of the EU's import value of soy, 29% of coffee and 22% of cattle. By doing so, importers can familiarize with the measures being implemented in Brazil regarding traceability systems, which can assist importers in fulfilling their due diligence obligations in the future.

Are you an EU company?

The webinar is addressed to EU-based companies that import products in the agrifood and forestry sector at risk of deforestation and forest degradation.

Who are we?

Etifor is an environmental consulting company based in Italy that supports organizations to assess and reduce environmental risks in their supply chains. Find out more on www.etifor.com

15:00 Welcome and introduction

Sofia Marzolo | Etifor

15:10 Setting the scene: The Regulation and the Brazilian context

Helena Leonel Ferreira | Etifor

15:30 Instruments to support adaptation

Programme EU AL-INVEST Verde

Andrea Monaco | Organizzazione Internazionale Italo-Latino Americana (IILA)

Introduction to Selo Verde

Andr a Coelho | State Secretariat of Environment and Sustainability (SEMAS-PA)

Thiago Cavanelas Gelape | State Forests Institute (IEF-MG)

The EMMA method for supply chains

Elena Massarenti | Etifor



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16:15 Interventions | Questions & Answers

Sofia Marzolo, Helena Leonel Ferreira, Elena Massarenti | Etifor
& Special guests

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