



Urban Forestry & Placemaking.

– By the People,
for the Planet.

Wednesday 11th May 2022
13:30–15:00 GMT // 14:30 – 16:00 CET

To register go to <https://www.naturebasedenterprise.eu/news/details/nature-based-urban-forestry-placemaking-by-the-people-for-the-planet->



How can cities create networks of urban landscapes which are good for nature and people-centred? Greening strategies that are co-created with citizens of the city hold a key, Suzanne O'Connell, Landscape Architect with Dublin City Council shares her experience here in this webinar with us.

How did Scotland decide to create a strategy to plant 18 million trees in the Glasgow city region in partnership approaches by 2030? We are delighted to have Max Hislop talk to us about this inspiring project.

How can enterprises help implement these strategies? Colm O' Driscoll and Jacopo Giacomoni from Etifor share their experience and innovation with us.

When we think of urban forests, the term is meant as all urban trees in a city, whether on public or private land, these trees form the city's forest network. It's well understood that we need to look after our existing urban forests and that we can use technology to help us monitor and understand the health of urban trees. Along with this, we can build up the equality of our existing green and grey spaces in the city. Critically, strategies which employ nature-based principles such as net gain for nature and co-creation and partnership processes are likely to facilitate connection and long term viability in place projects.

In this webinar, we discuss strategies cities are using to partner with people and businesses to improve city places, including the urban forest, benefiting quality of life and connected nature.



Suzanne
O'Connell.
Landscape Architect
Dublin City Council
| Co-creation
placemaking
strategy



Colm O'Driscoll,
Etifor, International
Projects
Development
Programme
Coordinator |
Uforest E+ project
and training
opportunities for
innovators.



Jacopo Giacomoni,
Etifor, Sustainable
Forestry
Programme
Coordinator |
Financing forests
and the case of
WOWnature



Max Hislop, project
lead for the Clyde
Climate Forest | 18
million trees around
Glasgow

SPEAKERS FOR OUR WEBINAR.



Suzanne O'Connell CMLI, Dublin City Council (DCC) Executive Landscape Architect
Suzanne has worked as part of the DCC Parks, Biodiversity and Landscape Services team for the last 3 years with a key role in design and delivery of new park projects and is currently working on the Stoneybatter Greening Strategy, Ballyfermot Peoples' Park and St. James's Linear Park. Responding to the talks theme 'by the people', Suzanne will give an overview of the codesign process for the Stoneybatter Greening Strategy. This project highlighted the many challenges of competing public needs when it comes to actions in the city to improve biodiversity and mitigate against climate change.

'The Bees can go somewhere else' - Stoneybatter resident comment during codesign
Stoneybatter Greening Strategy | Dublin City Council



Colm O'Driscoll, Environmental consultant with specific project management and business innovation, development and assessment experience. He is currently managing Etifor's international portfolio of projects and leading the unit on international project development. On a day-to-day basis, he is involved in a range of project cycle management activities, also doing some qualitative business model assessments (innovation assessments), needs analysis, ecosystem service valuation, MVP testing and hypothesis and writing and managing proposals. Was network and programme manager and innovation scout for ECOSTAR, the Nature-Accelerator and INCREDIBLE accelerator. Colm also developed, and is currently managing, two Knowledge Alliance Erasmus+ funded projects for Etifor, GREEN4C and Uforest aiming at increasing Europe's innovation capacity among universities and businesses to promote green and natural approaches to health and social care, and urban forests.



Jacopo Giacomoni is a forest, environmental economics and policy professional. He is currently working as Project Officer at Etifor - Padova University spin-off, where he is responsible for research, project development activities and consultancy both at national and international level related mainly to the "Responsible Management" area of the company. His main field of work are timber trade and its legislation (EUTR and FLEGT policies), non-wood forest products, illegal logging and forest certification. He worked for different clients and several types of projects, from international funded ones (e.g. H2020 Horizon, Life) to national and local ones (e.g. Rural Development Plan). He also was granted a scholarship from the University of Padova for a study titled: "Study on Progress in Implementing the EU Forest Strategy".



Max Hislop is a Chartered Forester and Social Researcher by training and has worked on social and community dimensions of green infrastructure and forestry for more than 30 years. Max is the Director of the Clyde Climate Forest which was launched in June 2021. He heads up a small team which aims to facilitate the planting of 18 million trees over a decade. Prior to June 2021 Max was the Manager for the Glasgow & Clyde Valley Green Network Partnership. Earlier roles included a Forest Research Project Leader focused on Social Forestry, a Community Forester with Thames Chase in East London, and a Forester with the Forestry Commission in Argyll, Scotland.



Our discussion is moderated by
Roisin Byrne nature-based landscape architect and Ambassador for Connecting Nature Enterprise Platform - nbs for Urban Landscapes.

Roisin's design and implementation of NSB are highly collaborative. She designs landscapes for Nature play areas, corporate public gardens & public parks with an emphasis on research + an artistic approach inspired by and working with nature to create multifunctional co-benefits for people in beautiful, meaningful ways.

